

# Alaska Power Association 2018 Membership Directory Cover Photo Contest OFFICIAL RULES

Alaska Power Association (APA) is seeking images that are striking, original, creative and represent the electric utility industry in Alaska. The photos submitted to the Alaska Power Association 2018 Membership Directory cover photo contest will be used to highlight the talents within the statewide trade association representing the electric utilities that supply power to Alaskans in communities from Barrow to Unalaska, through the Interior and Southcentral, and down the Inside Passage. **Entries are being accepted now through August 1, 2017.**

## WHO CAN ENTER?

The Alaska Power Association (APA) 2018 Membership Directory cover photo contest is open to all employees, directors, and commissioners of Alaska Power Association members, with the exception of employees of the Alaska Power Association and their immediate family members. Eligibility includes amateur and professional photographers of any age.



*AVEC Barge Delivering Fuel Amy Murphy, AVEC*



*Hope I remember what goes where! G. Hornberger, INN*

## HOW MUST THE IMAGES BE SUBMITTED?

Print, digital or film submissions will be accepted. If you have a non-digital image you wish to submit, you may also scan the photograph to the required DPI resolution, and then submit the photo electronically. Black and white and sepia images are also eligible.

Each image must be submitted with an Entry Form and a model/subject release, if applicable. Entries may be delivered with the necessary forms to: APA Photo Contest, 703 West Tudor Road, Suite 200, Anchorage, Alaska 99503. Digital entries may be emailed with the necessary forms to: [tmancini@alaskapower.org](mailto:tmancini@alaskapower.org) with the subject line: APA Photo Contest. Receipt of entries will be acknowledged.

## MUST THE WORK BE SUBMITTED BY THE ENTRANT?

Yes. By entering the APA 2018 Membership Directory cover photo contest, the entrant represents, acknowledges and warrants that the submitted image is an original work created solely by the entrant and that no other party has any right, title, claim or interest in the photograph.

## WHAT ARE THE IMAGE RESOLUTION REQUIREMENTS?

Submitted digital photos must be high resolution at a minimum of 300 dpi (5x7 inches or larger). In general, digital images should be at least 1 MB, but less than 5 MB. Printed photos will also be accepted and must be a minimum of 5x7 inches or larger.

## DO I NEED TO SUBMIT AN ENTRY FORM?

Yes. You must complete an entry form for each image submitted along with signed photo permission.

## HOW MANY IMAGES CAN I SUBMIT?

Up to five images may be submitted by a single individual during the contest period.

## **WHAT RIGHTS WILL ALASKA POWER ASSOCIATION (APA) RETAIN IN SUBMITTED PHOTOS?**

Alaska Power Association reserves the right to use the photographs in printed materials, including future membership directories and its website without paying compensation to the photographer or the subjects. Your entry to the contest constitutes your agreement to allow your photographs to be:

- ∞ Published on the Alaska Power Association website ([www.alaskapower.org](http://www.alaskapower.org))
- ∞ Displayed at an Alaska Power Association office and various meeting locations throughout Alaska.
- ∞ Used in print publications of the Alaska Power Association including, but not limited to, the APA 2017 Membership Directory.
- ∞ Used in connection with limited promotional use including in materials marketing the competition.
- ∞ All entries must be free of claims and rights of third parties.

Entrants retain all other rights to future use of their photographs except as specified.

## **WHAT ARE THE AWARD CATEGORIES IN EACH CONTEST PERIOD?**

Prizes are non-transferable and may not be redeemed for other substitutes. In the event that a winner chooses not to accept the prize, he or she forfeits any and all claims to that prize, which will be dealt with according to the absolute discretion of APA. All awards will be made at the discretion of the judges. If a suitable image is not found amongst the entries, a prize may not be awarded for the contest.

### **AWARD CATEGORIES AND PRIZES**

**Grand Prize**                      The winning photo will be showcased at the 2017 Alaska Power Association Annual Meeting and featured on the cover of the 2018 Alaska Power Association Membership Directory. The winner will also receive a \$100 Amazon gift card.

**Honorable mentions**              Honorable mentions will be published, with proper photo credit, in the 2018 Alaska Power Association Membership Directory, in addition to receiving recognition at the 2017 APA Annual Meeting in Kodiak, Alaska.



*Bird's Eye View, Garrette Francis CVEA*

## **RETURNS**

No entry will be returned, and all entries become the property of APA. They will be added to the permanent APA photo collection, owned and maintained by the organization, and will be used as the organization sees fit. Giving photo credit will be attempted when a photograph is used as a major image in APA publications. It must be understood that APA gives promotional photos out to media, writers and other organizations, and cannot be held responsible when photo credit is not given to the photographer for his or her work.

## **WHAT IS THE GENERAL AGREEMENT?**

Contest entrants agree to abide by the terms of these Official Rules and by the decisions of the judging organization, which are final on all matters pertaining to this contest. The return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner.

## **DISCLAIMER**

APA is not responsible for entries not received due to lost, failed, delayed or interrupted connections or miscommunications, or other electronic malfunctions. The sponsor is not responsible for incorrect or inaccurate entry information, whether caused by persons entered at the website or by any of the equipment or programming associated with or utilized in the contest or by any human error, which may occur in the processing of the entries in this contest.

By entering, participants release and hold harmless Alaska Power Association, as well as its directors, officers or employees from any and all liability for any injuries, loss or damage of any kind arising from, or in connection with the contest.

If, for any reason, the contest is not capable of being conducted as planned, including any causes beyond the control of the administrators, APA reserves the right, at its sole discretion, to cancel, modify, suspend or terminate the contest without notice to the entrants.

The winner is responsible for any and all taxes payable as a result of a prize being awarded or received. Entry into the photography contest does not create any vested right or interest for the participants in the prizes offered for the contest.

## JUDGING CRITERIA

### WHAT TYPE OF PHOTOGRAPHS AND SUBJECTS ARE YOU LOOKING FOR AND WHAT ARE THE GUIDELINES?

All photos entered must be electric utility related and should convey in a compelling way the beauty, spirit and/or character of the electric utility industry in Alaska. All entries must have been taken in the state of Alaska. Subjects may include, but are not limited to: power lines, power projects and related facilities, customers, promotional events, or employees at work. Creativity is encouraged.

### HOW WILL THE IMAGES BE JUDGED?

**Entries will be judged on the beauty, spirit and/or character of the photo.** Technical excellence is, of course, a desired factor, but any well-focused and exposed photo has as good a chance as any other to win, if the subject matter is good. All decisions of the judges are final.

### WHO WILL BE JUDGING THE IMAGES?

The images will be judged by a committee of communicators from a variety of APA members. The panel participants will not know who has submitted entries. All decisions by the judges are final. In addition to the grand prize winner, judges may elect to award honorable mentions. The number of honorable mentions will be determined based on the total number of entries received. Judges are not required to select an honorable mention.

**DEADLINE: August 1, 2017**

If you have any questions, please contact  
Toni Mancini at [tmancini@alaskapower.org](mailto:tmancini@alaskapower.org)  
or 907-771-5712



*Improving Hydro flow for better efficiency. Kevin Kimber, CEC*



*Gartina Falls Hydro, Brandon Shaw, IPEC*