

Alaska Power Association and ARECA Insurance Exchange Annual Meeting Sponsorship Opportunities



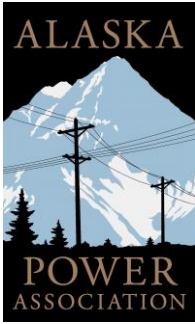
**Homer Electric
Association, Inc.**

*The APA and AIE Annual Meeting is August 25-28, 2020 at
Land's End Resort in beautiful Homer, Alaska. Homer Electric Association is our host utility.
We are committed to working with sponsors to ensure that your benefits are maximized.
Available Sponsorship Opportunities are below.*

Commitment	Event	Sponsorship Benefits
\$15,000	<p>Power Plant Sponsor <i>*Number of sponsors not limited</i></p>	<ul style="list-style-type: none"> • Six Conference Registrations • Opportunity to deliver a presentation during the annual meeting • Placement of promotional brochures in conference goody bags • Logo featured prominently in meeting packet and on event signage • Logo in a PowerPoint display during General Session and Awards Banquet • Verbal recognition during ARECA Insurance Exchange Banquet, Alaska Power Assn. General Sessions and Awards Banquet • Full page ad in annual meeting packet and award banquet program • Company name prominently featured as sponsor on the APA website
\$10,000	<p>Annual Meeting Presenting Sponsor <i>*Number of sponsors not limited</i></p>	<ul style="list-style-type: none"> • Four conference registrations • Opportunity to deliver a presentation during the annual meeting • Placement of promotional brochures in conference goody bags • Logo featured prominently in meeting packet and on event signage • Logo in a PowerPoint display during General Session and Awards Banquet • Verbal recognition during ARECA Insurance Exchange Banquet, Alaska Power Assn. General Sessions and Awards Banquet • Company name prominently featured as sponsor on the APA website
\$5,000	<p>ARECA Insurance Exchange Reception: August 26, 2020 Bear Creek Winery <i>*Number of sponsors not limited</i></p>	<ul style="list-style-type: none"> • Two conference registrations • Placement of promotional brochures in conference goody bags • Logo featured prominently in meeting packet and on event signage • Logo in a PowerPoint display during General Session and Awards Banquet • Verbal recognition during ARECA Insurance Exchange Banquet, Alaska Power Assn. General Sessions and Awards Banquet • Company name listed as a meal sponsor on the general session schedule • Company name prominently featured as sponsor on the APA website

Commitment	Event/Sponsorship	Sponsorship Benefits
\$5,000	One Lunch: (Three dates available) – August 26, 27, 28, 2020 Centennial Hall	<ul style="list-style-type: none"> • Two conference registrations • Placement of promotional brochures in conference goody bags • Logo featured prominently in meeting packet and on event signage • Logo in a PowerPoint display during General Session and Awards Banquet • Verbal recognition during the Alaska Power Assn. General Sessions and Awards Banquet • Company name listed as a meal sponsor on the general session schedule • Company name prominently featured as sponsor on the APA website
\$3,000	One Breakfast: (Three dates available) - August 26, 27 , 28, 2020 Centennial Hall <i>Only one date left!!</i>	<ul style="list-style-type: none"> • One conference registration • Logo in meeting packet and on event signage • Logo in a PowerPoint display during General Session and Awards Banquet • Verbal recognition during Alaska Power Assn. General Sessions and Awards Banquet • Company name listed as a meal sponsor on the general session schedule • Company name listed as sponsor on the APA website
\$3,000	Speaker Sponsor <i>*Number of sponsors not limited</i>	<ul style="list-style-type: none"> • One conference registration • Verbal mention by event emcee • Logo in meeting packet and on event signage • Logo in a PowerPoint display during General Session and Awards Banquet • Company listed as sponsor on the APA website
\$2,000	General Session Sponsor Centennial Hall <i>*Number of sponsors not limited</i>	<ul style="list-style-type: none"> • Up to 20-second spoken advertisement by the General Session moderator • Your company's name on the official Annual Meeting Agenda next to the General Session you are sponsoring. • Logo in a PowerPoint display during General Session and Awards Banquet • Company name listed on the APA website.
\$1,250	Coffee breaks: (Three dates available) - August 26, 27, 28, 2020 <i>*Number of sponsors not limited</i>	<ul style="list-style-type: none"> • Logo in meeting packet and on event signage • Logo in a PowerPoint display during General Session and Awards Banquet • Verbal recognition during Alaska Power Assn. General Sessions and Awards Banquet • Company name listed as a coffee break sponsor on the general session schedule • Company name listed as sponsor on the APA website
\$1,000	Sponsor <i>*Number of sponsors not limited</i>	<ul style="list-style-type: none"> • Logo in meeting packet and on event signage • Logo in a PowerPoint display during General Session and Awards Banquet • Verbal recognition during Alaska Power Assn. General Sessions and Awards Banquet
\$500	Supporter <i>*Number of sponsors not limited</i>	<ul style="list-style-type: none"> • Logo in meeting packet and on event signage • Verbal recognition at the Alaska Power Association General Session

ALASKA POWER ASSOCIATION AND ARECA INSURANCE EXCHANGE
ANNUAL MEETING SPONSORSHIP INFORMATION FORM



Contact Name _____
Organization _____
Phone _____
E-mail _____
Address _____
How would you like to be listed in event materials? _____

I pledge the following sponsorship level:

- _____ \$15,000 Power Plant Sponsor
- _____ \$10,000 Annual Meeting Presenting Sponsor
- _____ \$5,000 Co-sponsor of ARECA Insurance Exchange Reception: August 26, 2020
- _____ \$5,000 One of three lunches: August 26, 27, or 28, 2020
Indicate date preference: _____
- _____ \$3,000 One of three breakfasts: August 26, 27, or 28, 2020
Indicate date preference: _____ (only one date left!)
- _____ \$3,000 Speaker Sponsorship
- _____ \$2,000 General Session Sponsor
One of four: August 27, Gen. Sess I, Gen. Sess II
August 28, Gen. Sess III, Gen. Sess IV
- _____ \$1,250 Coffee Break, One of Four: August 26, 27, 28, 2020
(APA assigns sponsorships to specific break times)
- _____ \$1,000 Sponsor
- _____ \$500 Supporter

All sponsorships will be acknowledged upon receipt. **Sponsorship & logo submission deadline is Friday April 17, 2020** to be in the spring meeting information packet. For questions, contact Michael Rovito, Deputy Director, at mrovito@alaskapower.org or 907-771-5711

Logo in event materials:

- _____ Use same logo as last year
- _____ Logo will be e-mailed to mrovito@alaskapower.org in a JPG file format
- _____ No logo is necessary

Payment

- _____ Please bill
- _____ Check is enclosed (Payable to Alaska Power Association: tax ID 92-00069880)

Sponsorships are non-refundable.

Please return this form to Michael Rovito, Deputy Director

- Email: mrovito@alaskapower.org
- Fax: 907-561-5547
- Mail: Alaska Power Association, 703 West Tudor Road, Suite 200, Anchorage, Alaska 99503